

Public Health Challenges and Opportunities in the Next Decade

Bobbie Berkowitz, PhD, RN, FAAN

Jack Thompson, MSW

University of Washington

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The Premise

Public health is a necessary and critical enterprise for the advancement of health; it represents the collection of society's efforts to create conditions for people to be healthy.



Framing the Challenge: Complexity of the Enterprise

Prompted by the IOM in 1988:

- The mission of public health
 - Promotion
 - Prevention
 - Protection
- The functions of public health
 - Assessment
 - Policy Development
 - Assurance
- The practice of public health
 - 10 Essential Public Health Services

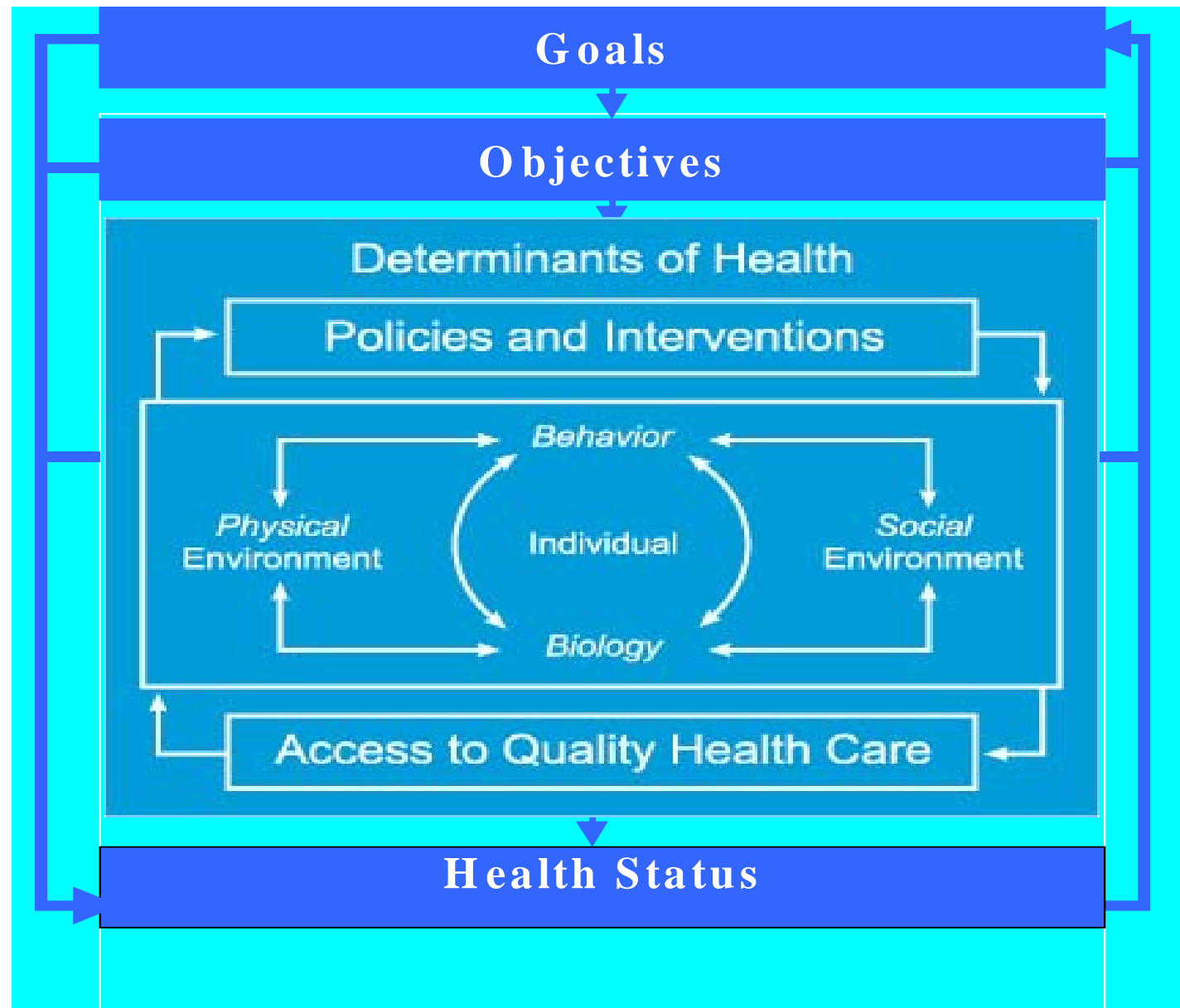


Framing the Challenge: Focus

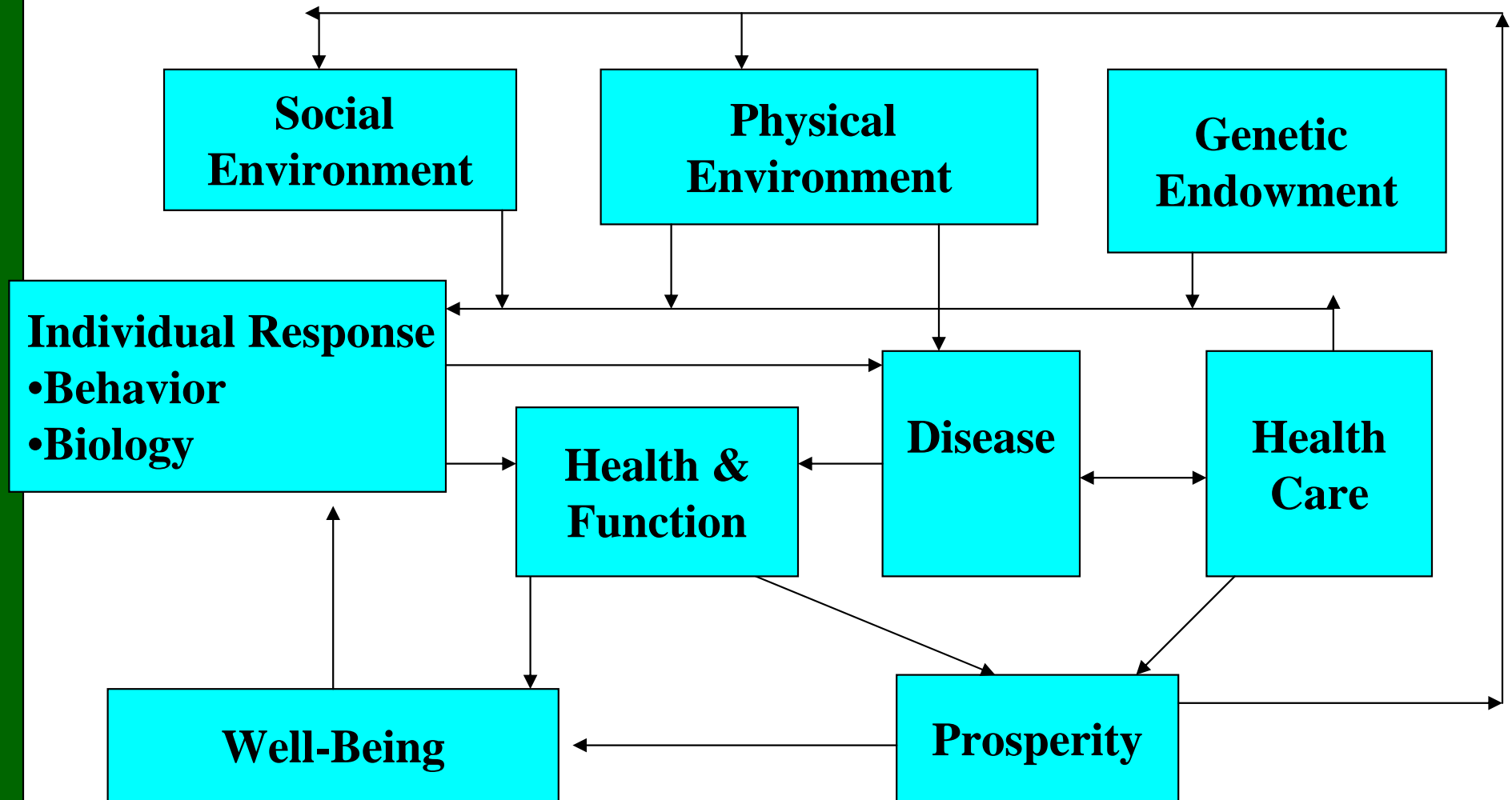
- Populations at risk (HP 2010: individuals, families, groups, communities, populations)
- Conditions that contribute to health and illness (determinants of health)
- Structures that support health improvement (CDC: organizations and infrastructure that enable practice)



Healthy People 2010



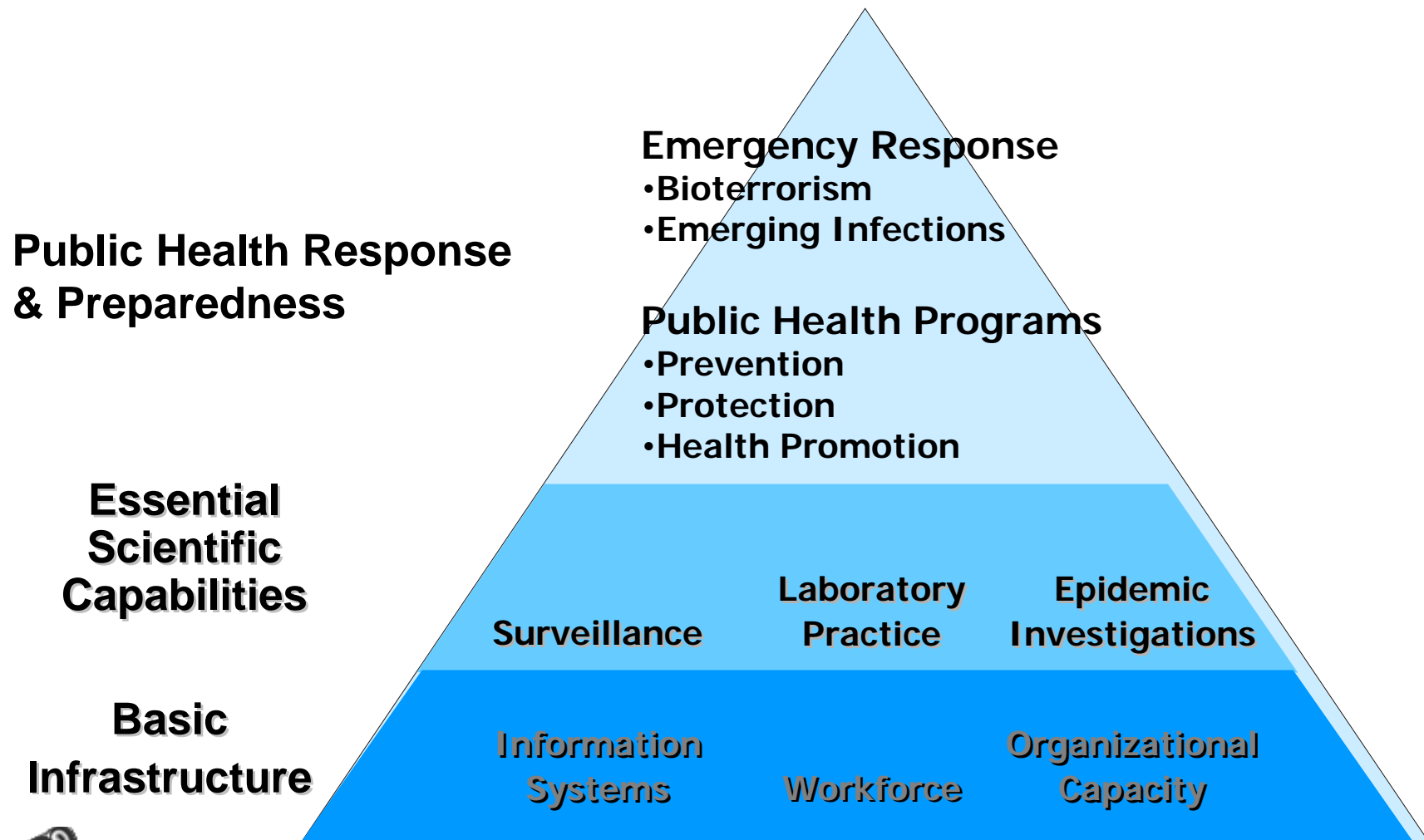
Determinants of Health



Evans & Stoddart (1990)



Public Health Infrastructure (CDC)



Looking Forward: Populations at Risk

- Healthy People highlights gaps in meeting our national objectives:
 - Optimizing health of all (health equity)
 - Health Disparities (chronic diseases such as diabetes, asthma, cardiovascular disease)
 - Emerging infections and a heightened level of preparedness for all hazards (Katrina, Pandemic influenza)



Looking Forward: Conditions

- Our place among other developed countries in terms of health status:
 - Leverage efforts at health reform by assuring that the focus is on health not just insurance mechanisms.
 - Balance investments rationally among factors that influence health; focusing on prevention.
 - Advocate for planning and policy efforts that target racism such as health equity impact assessments
 - The occupational environment (workforce skills and competencies; benefits for workers to maintain health, employer participation in health planning)

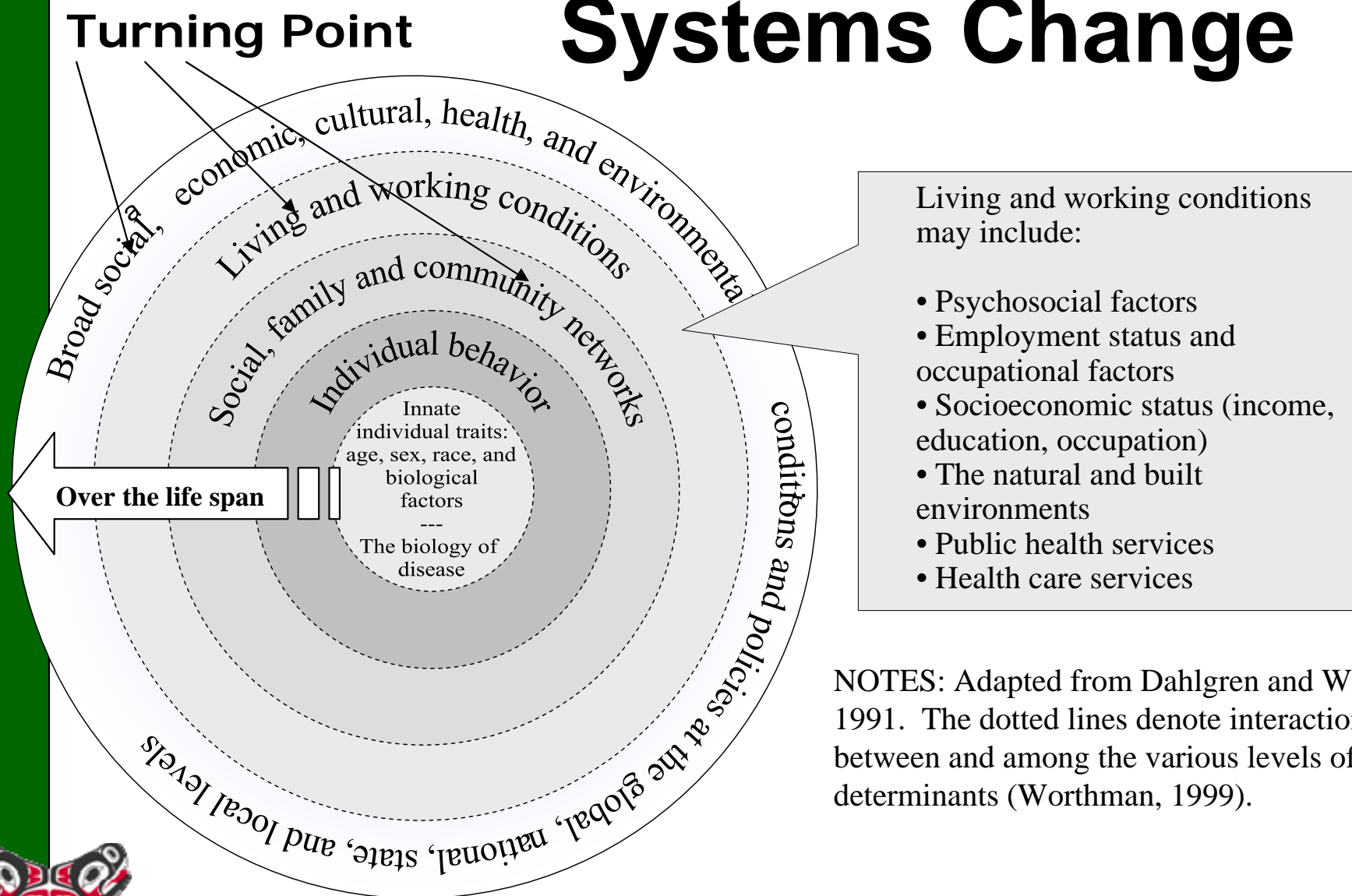


Looking Forward: Organizations and Structures

- Public health accreditation (beyond the 1985 model standards for community preventive health services)
- Adapting technological innovation (public health version of the EMR)
- Building partnerships among public health, health care, and private sector toward a prevention agenda for health improvement (beyond the 2000 medicine-public health initiative)
- The media's expression of public health (fully informed)
- Unite public policy officials around opportunities within prevention and the role of public health
- Lessons from Turning Point



Impacting Disease through Systems Change



NOTES: Adapted from Dahlgren and Whitehead, 1991. The dotted lines denote interaction effects between and among the various levels of health determinants (Worthman, 1999).



TP System Change Outcomes

- Monitoring PH system changes
- Partnership for system change—elements of success
- Preparedness and systems change
- Sustaining PH system changes
- Public Health Institutes
- Financing new PH systems



Setting Priorities

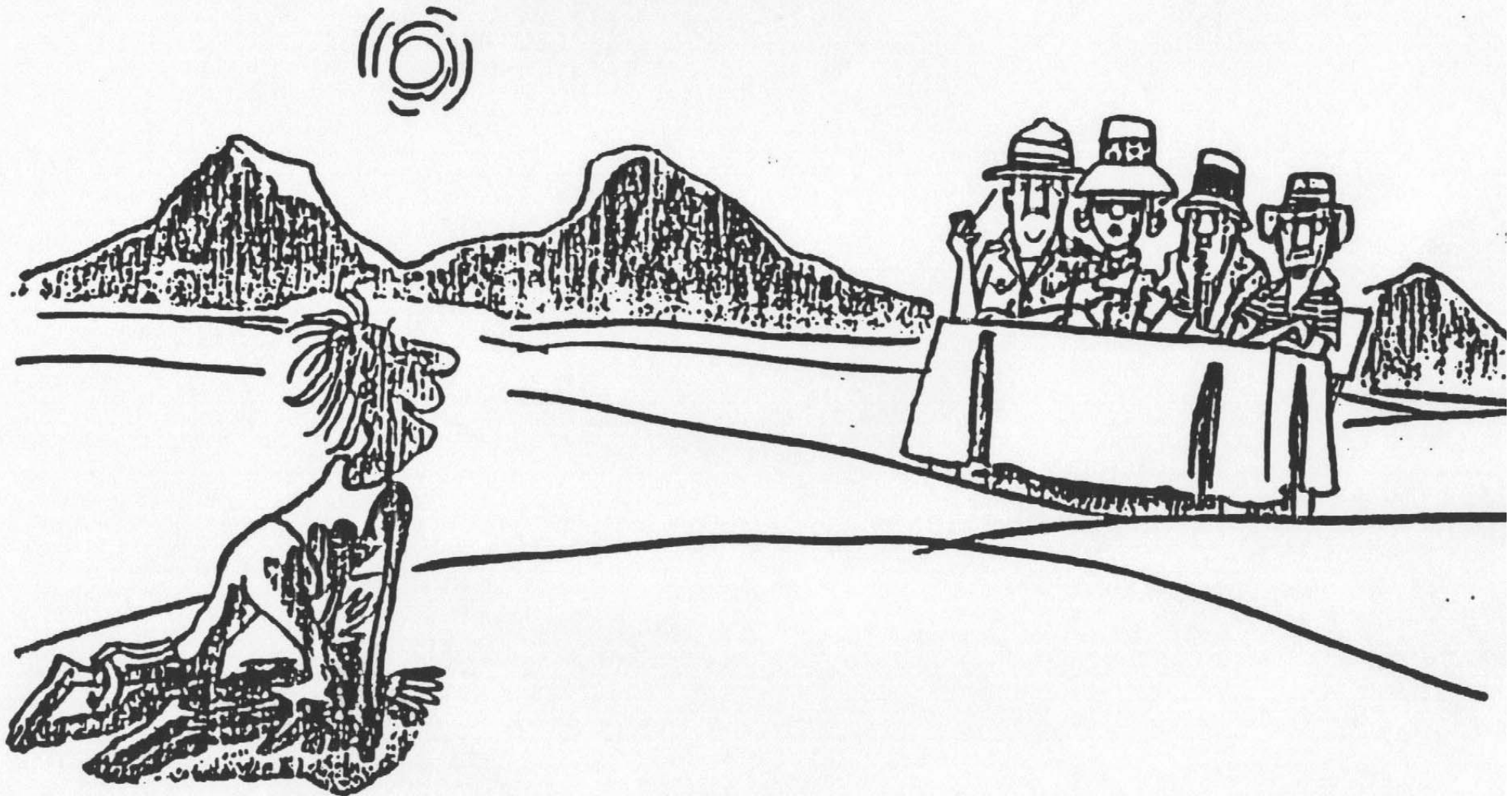
- Strengthen partnerships among *people*
- Opportunities to increase quality and cost effectiveness through *accountability*
- *Sharing* “transforming health” among organizations
- *Leverage* funding opportunities



Public Health in Kansas



"Thank God! A Panel of Experts!"



Overview of Cluster Evaluation

- Seek common themes across a set of completed grants as determined by KHF (theory of action)
- Compare post-program goals to theory of action as well as to the grant's original goals and identified clusters
- Recommend process for update of analysis of Kansas Health System
- Recommend to KHF public health grant making opportunities and challenges

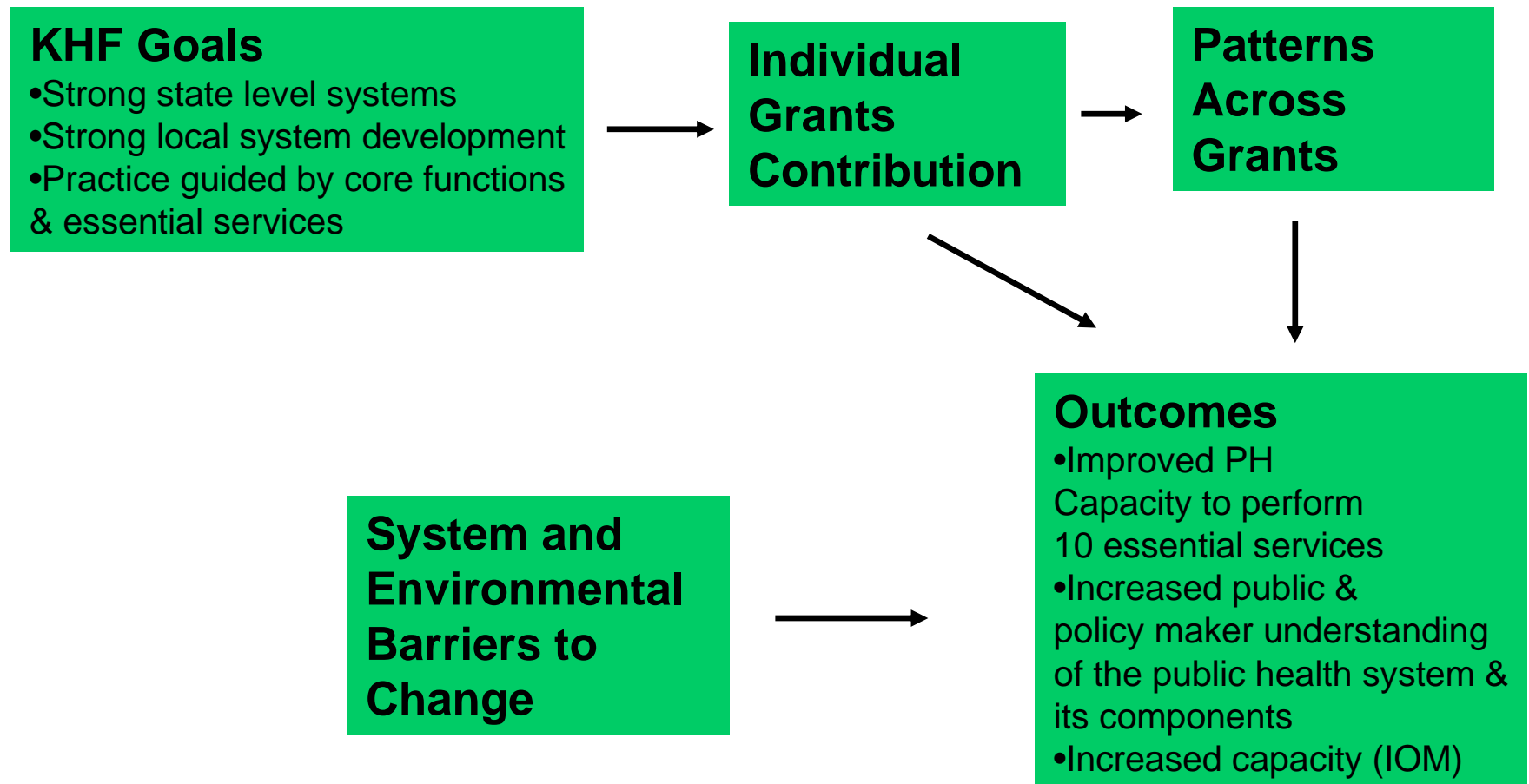


Cluster Evaluation Methods

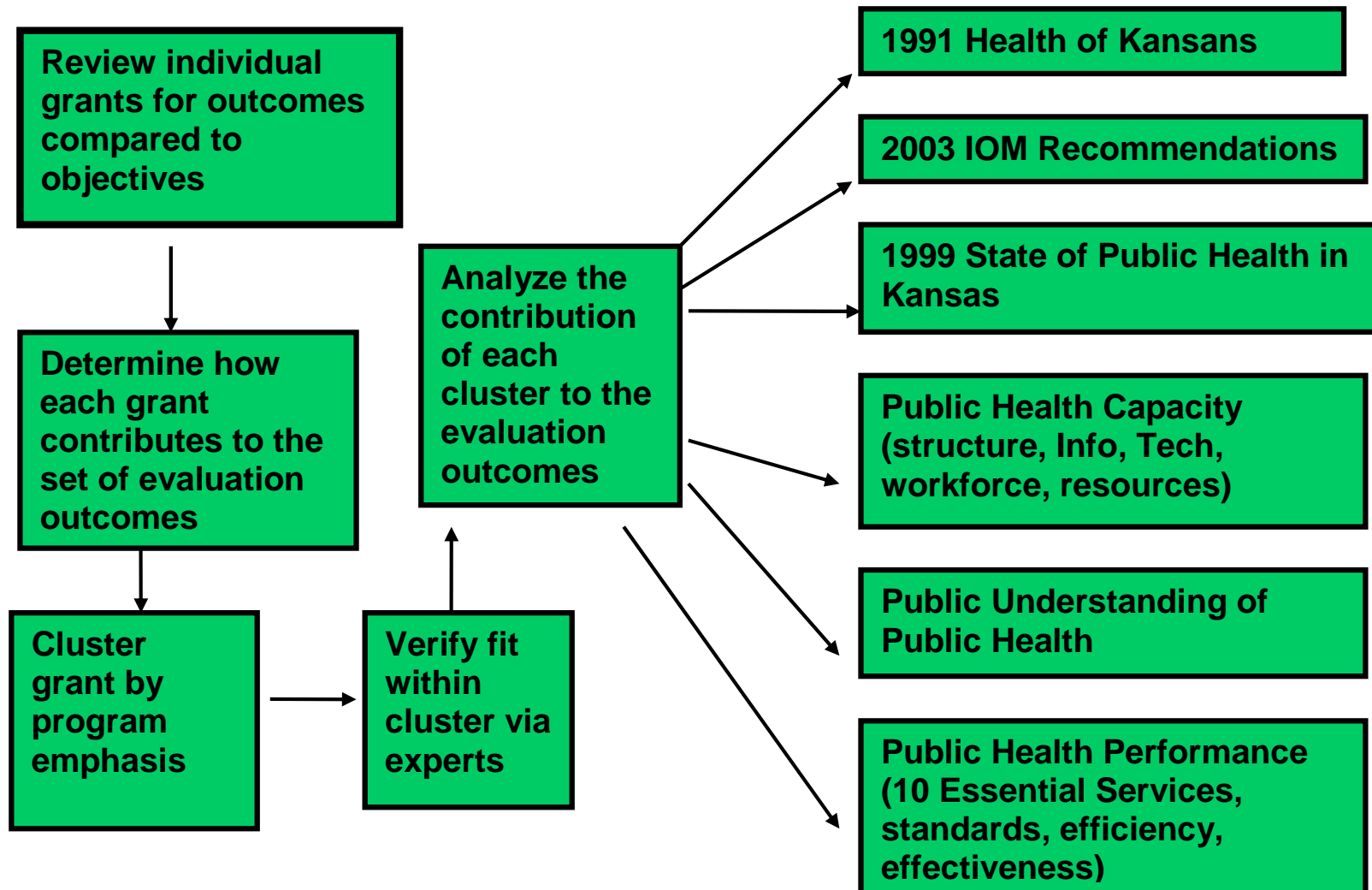
- Grant and Document Review
- Site visits
- Surveys
- Interviews
- Focus Groups



Theory of Change



Approach for Evaluation



Project Timeline

2006

Review all identified grants and determine originally expected grant outcomes

- Contact key contractors in Kansas to confirm scope and intent of grants
- Present report to Foundation on outcomes of analysis

2007

- Conduct on-site focus groups and key informant interviews with identified leadership in Kansas
- Determine changes in areas identified above and present the report to Foundation on initial findings from field work and analysis

2008

- Recommend grant-making strategies to KHF that will enhance improvement in the Kansas health system
- Review the earlier Kansas systems reports in the context of these project findings and provide suggestions/methods for updating these reports



Literature Review

Key Documents

- 1991 - *Protecting and Promoting the Health of Kansans*
- 1999 – *The State of Public Health in Kansas (August) and the State of Kansas Public Health Improvement Plan for Promoting Health in the 21st Century (December)*
- 2005 - *Kansas Local Health Department Workforce Needs Assessment*
- 2006 - *Healthy Kansans Report*



Key Findings from the First Year – *Strengths of Public Health in Kansas*

- History of Collaboration
- Regionalization
- Increasing awareness of public health among citizens of the state and elected officials
- Mechanisms for dialogue
- Kansas Health Policy Authority



Concluding Thoughts

Issues for the Next Decade (or at least the next couple years...)

- Policy and Politics
- Workforce Issues
- Accountability
- Constituency Development
- Redefining Preparedness
- Environmental Health Priorities
- Public Health and Medical Care
- Programmatic Issues



Contact Information

- **Bobbie Berkowitz**

bobbieb@u.washington.edu

- **Jack Thompson**

jackt@u.washington.edu

- **Northwest Center for Public Health Practice**

www.nwcphp.org

